



**IGNITE YOUR SPEAKING POWER
MODULE #3 OUTLINE
Melody Keymer Harper**

- I. RECAP: Red Carpet SPEAK Formula Overview**
 - a. **S** = Select the problem, Solve the problem
 - b. **P** = Prepare your Presentation
 - c. **E** = Establish credibility using Entertainment/Edutainment
 - d. **A** = Acquire clients & gigs, Ask for referrals
 - e. **K** = Knowledge of next steps beyond the stage

- II. Types of Talks**
 - a. **Keynote**

 - b. **Workshops**

 - c. **Training seminars**

- III. Organizing Your Talk**
 - a. **Engine**
 - i. **Intro**
 - ii. **Credibility**
 - iii. **Vulnerability**
 - b. **Cars**
 - i. **Topic 1**
 - 1. **Tip 1**
 - 2. **Tip 2**
 - 3. **Tip 3**
 - ii. **Topic 2**
 - 1. **Tip 1**
 - 2. **Tip 2**
 - 3. **Tip 3**



iii. Topic 3

1. Tip 1
2. Tip 2
3. Tip 3

c. Caboose

- i. Summary
- ii. Call to action

IV. How to Deliver Your Great Talk

a. Practice

- i. Rehearsing
- ii. Video self

b. Using Worksheets

c. Using Slides

- i. Pros
- ii. Cons

d. Using Humor

- i. Jokes
- ii. Images/Videos

e. Using Physical Illustrations

f. The Environment



V. Next Call – Module #4

- a. **E** = Establish credibility / you as the expert
- b. June 28th - 4pm PST
- c. Conference Call
 - i. 1-712-770-8017
 - ii. Code: 640460

ASSIGNMENTS:

- Decide which type of talk is right for you
- Write your one paragraph description of your talk
 - Overview
 - What audience will learn from it
- Do 5-minute summary of your talk to your family and friends
 - No notes
 - Practice/rehearse over and over
 - Don't have to write your whole presentation out